

## **Committed to Cure Factsheet**

### ***What is Committed to Cure?***

Committed to Cure is a new European initiative supporting a future free from hepatitis C by raising awareness of the disease, highlighting the significance of cure and why it matters.

Led by a coalition of experts, the initiative aims to achieve two main objectives:

- Create a community of support around hepatitis C cure by sharing real stories of people living with hepatitis C
- Support people affected by hepatitis C with high quality educational information and practical tools

Committed to Cure honours the people and families living with hepatitis C, the healthcare providers who care for them, and the science that has made cure a reality.

### ***Who is involved in Committed to Cure?***

Committed to Cure is led by a dedicated coalition of experts, a group of healthcare professionals and patient advocates from across Europe. The Coalition work together, along with a project secretariat, to raise awareness of a disease characterised by stigma, by starting a movement that promotes empathy through visibility and emphasizes relief through cure.

### ***Why should I get involved?***

For the first time ever, we can imagine a future where hepatitis C will be history, and you can be a part of this by making a Commitment to Cure.

By making a Commitment to Cure, you will raise awareness of the disease, encourage the elimination of stigma and inspire others to share their stories of hepatitis C, capturing this important moment in time when a future free from hepatitis C is finally possible.

### ***How do I get involved?***

First, simply head to the Committed to Cure website to pledge your support on our Cure Wall by sharing a 'C' for Cure. It could be a photo of a street sign, original art, words that tell a story in the shape of a 'C,' or even a selfie with the letter 'C.'

Second, contribute to our story archive. Make a video about your personal experiences with hepatitis C and what a cure means to you.

When you post on your own social channels, make sure you use the hashtag #CisforCure. Submissions that use the hashtag on Facebook, Instagram or Twitter could be re-posted on the Committed to Cure website and social media channels.

- **What everyone can do** – Change the way we talk about this disease and help us to create a community that lets the world know that C is for Cure. Find a 'C,' take a picture of it and post it on your social media channels using the hashtag #CisforCure. We'll be collecting the images on the Committed to Cure website. You can also listen to the stories of people affected by hepatitis C at [www.committedtocure.org](http://www.committedtocure.org).

- **People living with hepatitis C and caregivers** – Share your personal story by uploading a video of what cure means to you
- **Doctors and nurses** – It's partnering with people living with hepatitis C that makes this whole movement possible. By talking about Committed to Cure with patients, what was an overwhelming diagnosis becomes a more approachable problem to solve – one that comes with a community as well as a cure
- **Policymakers** – Make hepatitis C history by showing support for Hepatitis C treatment access plans

### ***Who can get involved?***

Anyone can make a Commitment to Cure, from patients and the general public, to doctors, caregivers, and policymakers. Everyone can support a future free from hepatitis C in their own way and it starts right here: [www.committedtocure.org](http://www.committedtocure.org)

### ***Meet the Committed to Cure Coalition***

**Tove Frisch** (Sweden) is an advocate at Riksföreningen Hepatit C in Stockholm, which is working to ensure that people with hepatitis C have access to the best treatments. She is currently lobbying for a National Action Plan on hepatitis C for Sweden, as well as working to establish international contacts and networks.

**George Kalamitsis** (Greece) is the founding member and President of the Hellenic Liver Patient Association 'Prometheus', which aims to enable all patients with liver diseases to be diagnosed in time, to be treated with respect and to have equal access to the best standard of medical care.

**Dr Ana Cláudia Miranda** (Portugal) specialises in infectious disease at Hospital Egas Moniz in Lisbon. She is involved in clinical care of HCV or HCV/HIV co-infected patients, as well as performing real-time elastography, which is a technique that allows physicians to measure the progression of fibrosis in the liver.

**Dr Antonio Olveira** (Spain) is a physician in the Gastroenterology Service of Hospital Universitario 'La Paz' in Madrid. He is involved in conducting major clinical trials of new therapies for people with hepatitis C, hepatitis B, and liver cancer.

**Dr Gloria Taliani** (Italy) is professor of infectious diseases and Director of the School of Tropical Medicine at Sapienza University of Rome. Her research into hepatitis C includes characterising different types of virus and identifying factors involved in treatment resistance.

**Dr Karsten Wursthorn** (Germany) is a physician and private lecturer at the IFI Institute for Interdisciplinary Medicine in Hamburg, who specialises in internal medicine and gastroenterology. He has conducted research into hepatitis B and is investigator in clinical trials for infectious diseases including hepatitis B and C.

### ***Where does support for Committed to Cure come from?***

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Additional support from potential funding sponsors and feedback from the community is welcomed. Interested parties can contact us at [info@committedtocure.org](mailto:info@committedtocure.org).